



## PERSONAL STATEMENT

Insight driven, Awards winning Art Director with 8 years experience working for some of Paris's/London's most demanding agencies. Comfortable working as a solo and in partnership on projects ranging from pitches and 360 integrated campaigns to short copy briefs.

## AWARDS

The Drum Out of Home 2019 | Highly Commended SIA 2019 | Online & Digital 2019 | Directory SIA 2019  
 Ocean Outdoor for SIA 2018 | Silver Epica Award for FNSF 2017 | Silver TOP COM for RTE 2017  
 Silver TOP COM 2017 | Applied Arts Photography & Illustration Gold 2015 | Applied Art Design Gold 2015

## PROFESSIONAL EXPERIENCES

### 20.08.2019 - NOWADAYS // SENIOR ART DIRECTOR AT MCCANN WORLDGROUP

I create strong and provocative ideas that matter & work. Building a very strong relation with ambitious clients. Thinking, finding and crafting top creative solutions for people who have a story to tell&cell.

References: Taco Bell (Won) Acer Predator (Won), JBL (Won), Qatar Airways, Bosh, Argos, C2C (Won), Mayhew (Won)

### 28.07.2017 - 12.08.2019 // ART DIRECTOR AT ENGINE GROUP LONDON

Worldwide campaign, Tv commercial, 360° campaign, DOOH, Radio, animation, activation, branding.

References: NOW TV - Santander - E.ON - TGI Friday - Costa - RAF - Jagermeister - SIA - Hasbro

### 01.03.2017 - 21.06.2017 // FREELANCE AT FCB - RANKIN - RAPP - WCRS

Conception, 360° / Art Direction and team management. Award-winning work for a diverse roster of clients.

References: Dove - B&Q - Huawei - VIRGIN media - Art Basel Miami

### 05.02.2013 - 05.02.2017 // ART DIRECTOR AT HAVAS WORLDWIDE

Conception, 360° / Art Direction and team management.

Advertising & Communication ( digital, print, film, social and event )

Brand management & design ( print & digital, logotype design, typography, UX design )

References: Celio - Trucks MAN - FNSF - Act Responsible - Accorhotels - Amundi - Perce Neige - AXA - Paris Airport

### 01.06.2011 - 01.09.2012 // JUNIOR ART DIRECTOR AT ALCALINE PRODUCTION COMPANY

Alcaline is one of the most awarded French production companies for commercials, digital & music videos

Art Direction (Pre Production / Production / Post Production) Retouching & Webdesign

## EDUCATION

### 2012 - 2013 // EUROPEAN MASTER DEGREE · GLOBAL COMMUNICATION · ART SCHOOL AT CONDÉ PARIS

Desktop publishing (Adobe Suite) & english class

Marketing & social media

Press & public relation

Advertising Campaigns (Print / Web series / Digital / Web design)

### 2009 - 2012 // EUROPEAN BACHELOR DEGREE · ART DIRECTION · FRENCH HIGH SCHOOL CONDE PARIS

Graphic design · Spatial design · Fashion design · Product design

## SKILLS & HOBBIES

**ENGLISH:** ADVANCED (940 TOIEC)

**FRENCH:** NATIVE

**SPANISH:** FLUENT

**ADOBE SUITE:** PS | AI | ID | AE

**ART:** @BAN.ARTIST

**PHOTOGRAPHY:** @LAURENT\_\_A

Advertising is a huge passion of mine. It enables me to stay spontaneous and gives me an opportunity to fulfill my creativity. I put a lot of commitment into my work, guided by the handful benefits offered by the Internet and contemporary advertising.

The ability of creating new interesting solutions makes sense only when we are cooperating with other people. Together it is easier to achieve goals and set high standards of our service. Cooperation is a key personal value and I'll always accept agencies invitation where creative brains flow.